

ALLIANCE+ Match-making event in Helsinki (Finland), 23-24.01.2020

Draft agenda

Venue: NewCo Helsinki

Address: Ensi linja 1, 00530 Helsinki (Finland)

Day 1, 23.01.2020

Time	Agenda item
9:00-9:20	Welcome, opening and plan for the day – GEOMAR/SUBMARINER/NewCo (the venue provider)
9:20-9:40	Overall presentation of SUBMARINER Network and Baltic Blue Biotechnology Alliance accelerator
9:40-10:30	The mentor trainees shortly present themselves and their expertise and vision (5-10 mins/expert, presentations prepared in advance) – part 1
10:30-10:50	Coffee break
10:50-11:20	The mentor trainees shortly present themselves and their expertise and vision (5-10 mins/expert, presentations prepared in advance) – part 2
11:20-12:00	Keynote speech – What accelerators need from start-ups (Helsinki Business Hub?)
12:00-13:00	Lunch break
13:00-13:30	Old case presentations (themselves): How Alliance helped the cases to reach their goals
13:30-14:00	Investors (Research Council Norway)
14:00-14:20	Coffee break
14:20-15:40	Mentors training session (by old mentors): Presentation of the Alliance accelerator services to new mentors based on the Mentors handbook. At the same time: Workshop for new cases: Initial business awareness assessment together with some of the old mentors
15:40-16:00	Closing up the day

Common Dinner TBD

Day 2, 24.01.2020

Time	Agenda item
9:00-9:15	Starting the day 15 mins, recap and achievements
9:15-10:15	Pitching event (case applicants)
10:15-10:30	Coffee break
10:30-12:00	Mentoring practice with the help of Alliance+ partners using the Handbook, based on the pitching event, World Cafe method (one case/table: mentor trainees will be changing the table every 30 minutes, discussing about the idea, going through Alliance+ services and suggesting ways to proceed, Alliance+ partners following their own mentor trainee group), minutes by the table host (Alliance+ partner)
12:00-13:00	Lunch break
13:00-14:30	Match-making meetings & continue of mentoring/service provision/collaboration practice with the help of Alliance+ partners, now participants can concentrate to the matches they are interested in – all participants
14:30-14:45	Coffee break
14:45-15:30	Wrapping up, what comes next, presenting the membership benefits, questionnaire asking for feedback and evaluation of the event