

Conference  
**“THE ROLE OF REGIONS IN FOSTERING BLUE GROWTH”**  
22nd January 2019, Berlin  
Preliminary agenda

9.00 - 9.45

Setting the scene

- Welcome by Schleswig-Holstein
- Region Pomorskie about the need for trans-regional cooperation for blue growth
- Key note by Submariner Network: Submariner Network as a facilitator for Blue Growth cooperation

9.45 - 10.45

Session 1 (Plenary): Paving the way to regional cooperation: Outputs and results from current Blue Growth projects

- The Smart Blue Regions' BSR-wide study identifying Blue Growth cooperation opportunities
- Multi-Use in European Seas: The MUSES Action Plan
- The role of clusters and technology parks in making blue biotechnology a driver of blue growth (ALLIANCE project)
- What are the role of and the associated benefits for regions promoting mussels farming (Baltic Blue Growth project)
- Discussion

10.45 - 11.15 Coffee Break

11.15 – 12.45

Session 2 (parallel workshops): Cross-sectoral cooperation stimulating blue growth

3 parallel workshops

**1) Smart Specialisation strategies and Blue Growth:** this workshop aims to identify common 'bottle necks' hampering Smart Specialisation Strategy to be an effective means to support Blue Growth (organised by Smart Blue Regions)

**2) Skills required to implement blue growth:** this workshop (organised by Smart Blue Regions) will focus on the capacity and competence needed to foster blue growth in the Baltic Sea and will especially discuss life-long learning, practical training and academic education required in the marine and maritime fields.

**3) How blue economy can benefit from the transferability of project based tools** (organised by InnoAquaTech project)

## **12.45 - 14.15 Lunch break**

## **14.15 – 15.45**

### **Session 3 (Interactive Plenary): Techniques for fostering Blue Growth**

- Effective policy measures fostering Blue Growth (Smart Blue Regions)
- Clusters as drivers of Blue Growth within the Baltic Sea Region and outside of it (France and Greece)
- Presentation of the MSP Monitoring and Evaluation System developed by SYKE (Plan4Blue)
- The service offer approach of the Submariner Network + interactive session

## **15.45 - 16.15 Coffee Break**

## **16.15 – 17.15**

### **Session 4 (Plenary): Approaches to financing Blue Growth cooperation**

- EMFF MA Network: Using regional funds for transnational cooperation (public funding)
- Foundations' funding: VELUX Foundation
- The investment platform for Blue economy of the EU Commission
- Belgian Blue Cluster
- Outside of the Baltic Sea Region: the Periscope project
- Discussion

## **17.15 – 18.00**

### **Closing Session**

- Findings from the four thematic sessions: panel discussion with regional representatives
- The conference declaration

## **18.00 - 19.30 Get together drink**