

International Cluster Workshop, Kiel (DE), 13/14 March 2018

“Clusters in maritime technologies and tourism – cooperation opportunities in the Baltic Sea Region”

Hosted by: Ministry of Economic Affairs, Transport, Employment, Technology and Tourism Schleswig-Holstein



AGENDA

Tuesday, 13 March – afternoon

Location: Konferenz-Zentrum-Kiel (Room: Schweden), Europaplatz 1, 24103 Kiel (Germany)

TIME	TOPIC	SPEAKER
14.00	Opening words	Minister Dr. B. Buchholz
14.05	Introduction in the project “Smart Blue Regions”	Dr. Steffen Lüsse (Lead Partner)
14.25	Blue Growth and Smart Specialisation in the Baltic Sea Region – results from the project “Smart Blue Regions”	Dr. Barbara Weig (SUBMARINER Network)
14.55	Cluster Policy in Schleswig-Holstein	Dr. Ulrich Hausner (Cluster Agency Schleswig-Holstein)
15.20	Cluster from a (boards’) members’ perspective	Heiko Landahl-Gette (German Naval Yards)
15.45-16.15	Coffee, cake and networking	
16.15	Cluster Structures (role, function, embeddedness in political structures)	Participant (to be nominated)
16.35	Cluster Activities (services for members, activities of members)	Participant (to be nominated)

16.55	Financing Cluster organisations (model of financing, challenges – member recruitment, solutions)	Participant (to be nominated)
17.15	Internationalisation of Cluster organisations (existing international contacts and future opportunities)	Participant (to be nominated)
17.35	Wrap-up and outlook	Dr. Barbara Weig

Evening Event: 19.00-22.00 dinner at “Der Alte Mann”, Wall 65, 24103 Kiel

Wednesday, 14 March 2018 – morning

Location: Konferenz-Zentrum-Kiel (Room: Schweden), Europaplatz 1, 24103 Kiel (Germany)

TIME	TOPIC	
9.00	Parallel Workshops on future cooperation opportunities <ul style="list-style-type: none"> • Tourism Clusters • Maritime Clusters 	<u>Prepared by:</u> K. Hartwig, Tourism Cluster SH; H. Schadwald, Maritime Cluster Northern Germany; U. Hausner, Cluster Agency SH; S. Lüsse, Lead Partner; B. Weig, SUBMARINER Network
11.00	Coffee and networking	
11.20	Presentation and discussion of workshop results	Participants (to be nominated)
11.50	Wrap-up and conclusions	Dr. Barbara Weig
12.00	sandwiches will be served	

Language of the workshop: English