

Invitation

International Cluster Workshop, Kiel (DE), 13/14 March, 2018

“Clusters in maritime technologies and tourism – cooperation opportunities in the Baltic Sea Region”

The INTERREG Baltic Sea Region project “Smart Blue Regions” aims at elaborating future cooperation in Blue Growth fields across the Baltic Sea Region. In this context, the Lead Partner of the project – the Ministry of Economic Affairs, Transport, Employment, Technology and Tourism of Schleswig-Holstein (Germany) organises a workshop for managers of clusters and cluster-like organisations in the fields of maritime technology and tourism.

- **Date:** 13 March 2018 2 p.m. – 6 p.m. Workshop, joint dinner: 7 p.m.
14 March 2018 9 a.m. – noon Workshop
- **Venue:**
 - **Workshop:** Konferenz-Zentrum-Kiel (**Sparkassen-Arena**, Room: Schweden), Europaplatz 1, D-24103 Kiel <http://www.konferenz-zentrum-kiel.de/>
 - **Dinner:** Der Alter Mann, Wall 65, D-24103 Kiel <http://www.deraltmann-kiel.de/>

As **preparation of the workshop** we would like to kindly ask every participant to provide a short overview on his/her respective cluster organisation, including the following topics:

- Cluster Structure (role, function, embeddedness in political structures)
- Cluster Activities (services for members, activities of members)
- Financing of the Cluster management (model of financing, challenges – member recruitment, solutions)
- Internationalisation of the Cluster (existing international contacts and future options)

Together with the confirmation you will receive a power-point template for this task and a deadline to hand in your contribution. A collection of all contributions will be printed and distributed at the beginning of the workshop. During the workshop we would like to have one short presentation for each topic. If you would like to volunteer for one of the topics, please indicate this in your application. The final choice of speakers will be announced by the organising team in advance of the workshop.

Please confirm your attendance by sending an email to Barbara.weig@wimi.landsh.de until no later than 15 February 2018 by indicating:

- your name and affiliation
- your email address
- if you take part in the whole workshop (day 1, dinner, day 2) or only partly
- if you would like to volunteer taking over one of the 4 short presentations

Please note that the workshop is limited to 40 participants. You will receive a confirmation shortly after deadline.

We hope to meet you in Kiel!

The organisation team

Steffen Lüsse, Barbara Weig, Rainer Wolff and Kevin Krüger